



# SNAPPING SHOALS ELECTRIC TRUST, INC. ANNUAL REPORT CARD FOR 2024

## OPERATION ROUND UP

2024



Operation Round Up | Snapping  
Shoals EMC ([ssemc.com](http://ssemc.com))



Concern for Community is a guiding principle of cooperatives such as Snapping Shoals EMC. In that spirit, SSEMC's Trust Board donated \$114,000 from Operation Round Up funds to food banks in our surrounding communities.



## "small change that changes lives"



Snapping Shoals EMC members who participate in Operation Round Up are part of a program that has helped thousands of people in our local communities.

Operation Round Up offers a way for members for help neighbors in need for what generally amounts to small change - whatever it takes to round up their power bill to the next dollar. Contributions range from a penny to 99 cents per month, an average of just \$6 a year. As a Round Up participant, your Snapping Shoals bill is simply rounded up to the next full dollar. For example, a bill for \$87.80 would be rounded up to \$88.00. and that 20 cents would be donated to the Operation Round Up program.

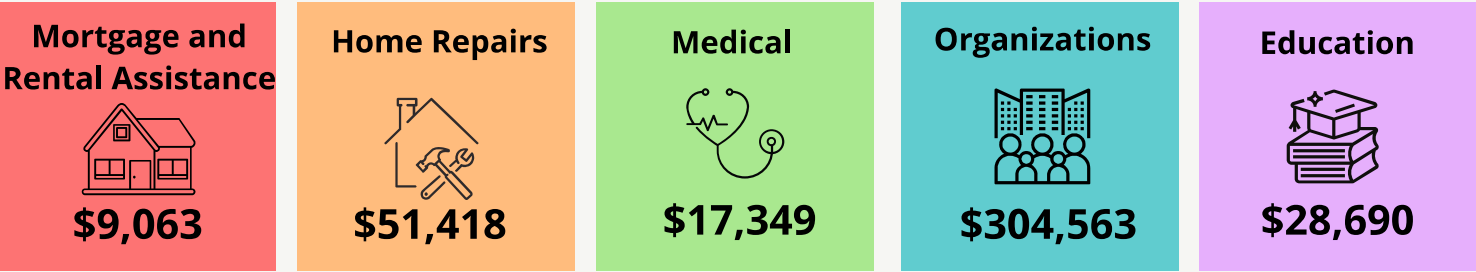
All Operation Round Up requests are reviewed by the Snapping Shoals Electric Trust Board of Directors, which is made up of community leaders who serve on a voluntary basis. The Trust Board meets every other month and evaluates all requests to ensure that funds are disbursed fairly.

# 2024

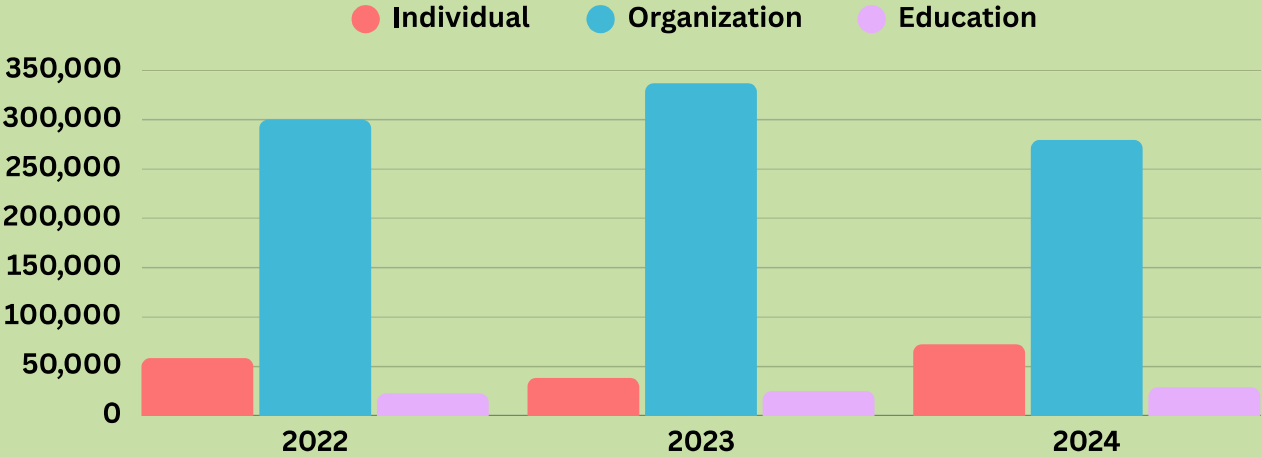
**OPERATION ROUND UP**  
**\$411,082 AWARDED**  
**\$380,633 CLAIMED**



## Five ways Snapping Shoals has given back in 2024

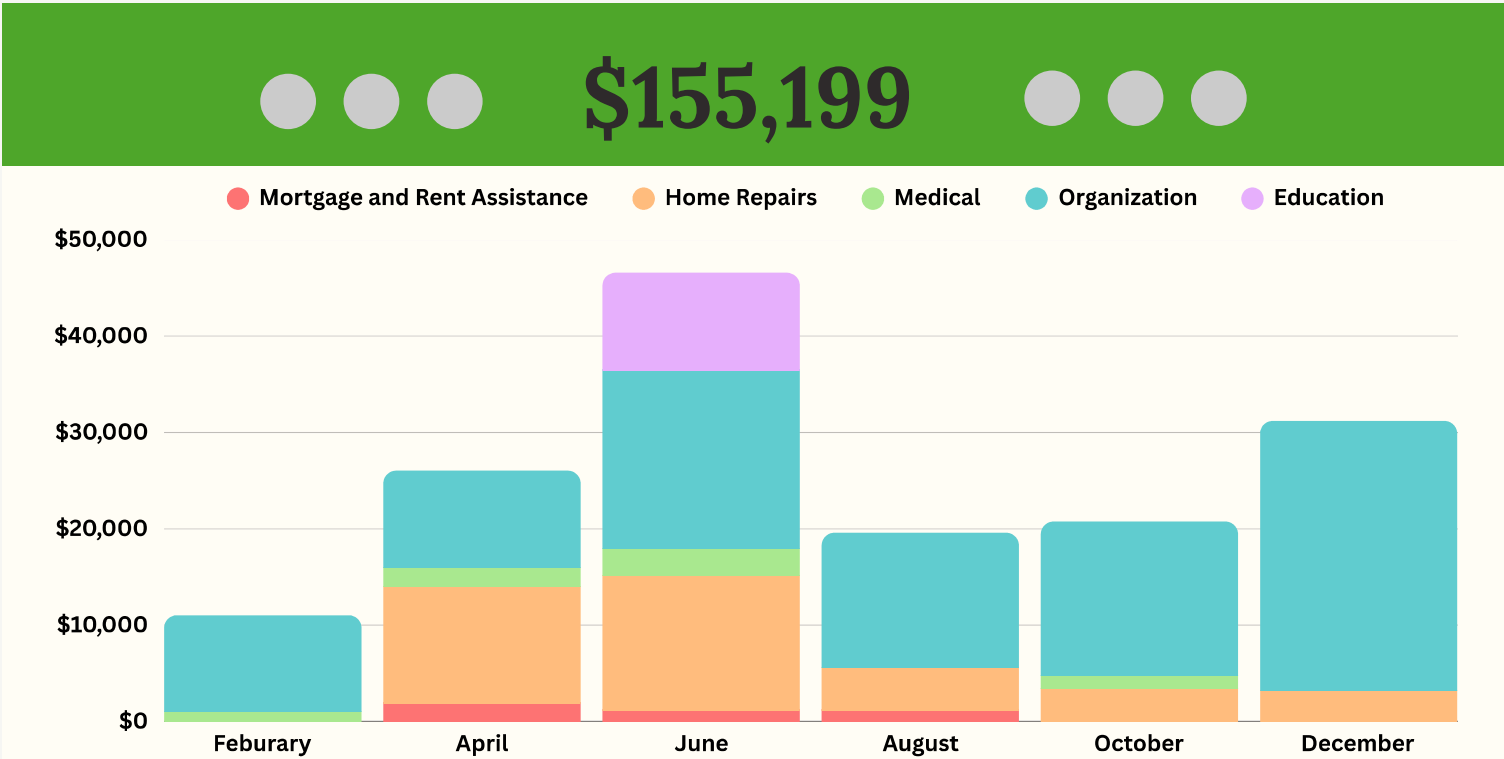
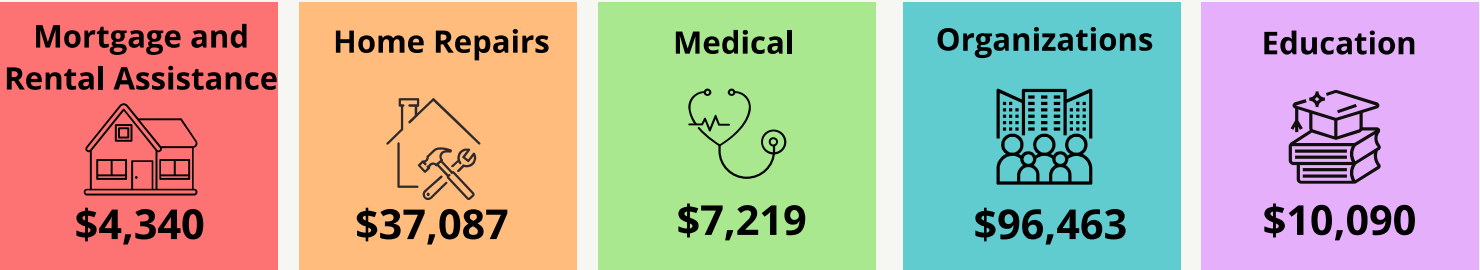


Visual **impact** and **progress** made over the last three years.



# Newton County Progress Report

2024



## Willing Helpers Medical Clinic

Willing Helpers is a faith-based organization committed to providing quality healthcare to uninsured individuals who cannot afford medical services. Their mission is to spread the gospel by meeting the health needs of the community with compassion and care. To better serve their patients, they requested funding for a new bariatric scale, ensuring that individuals of all sizes can receive the accurate, respectful care they deserve. This new equipment will help accommodate their growing patient base and ensure that everyone has access to the essential healthcare they need.

# Rockdale County Progress Report

2024

## Mortgage and Rental Assistance



**\$3,522**

## Home Repairs



**\$10,831**

## Medical



**\$2,465**

## Organizations



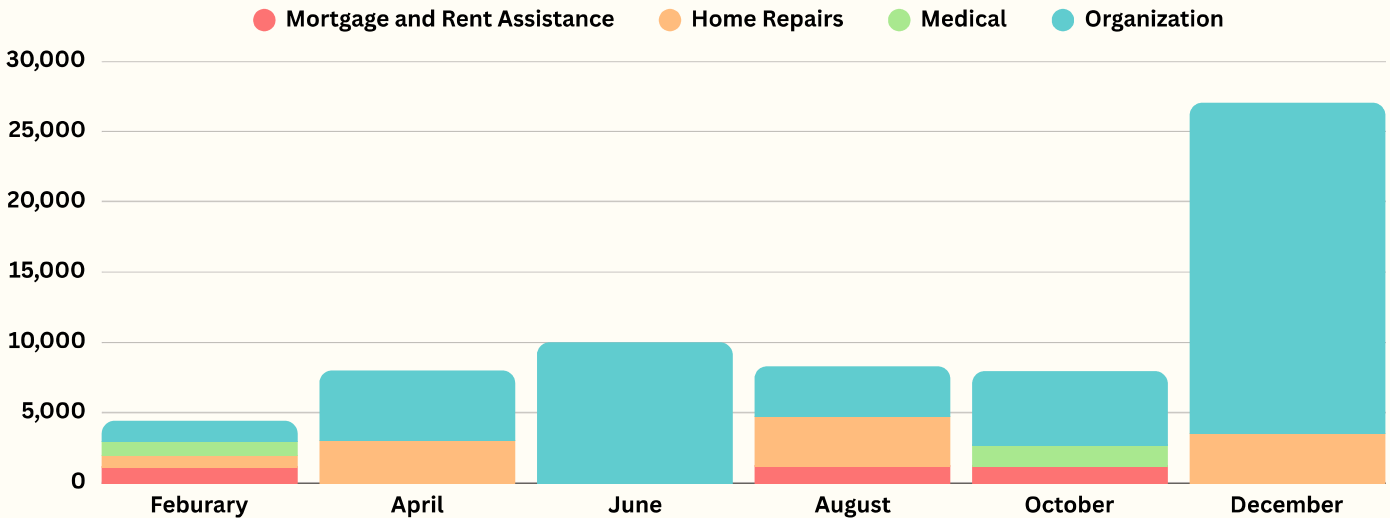
**\$45,400**

## Education



**\$0**

**\$62,218**



## Visions of the Mind



Visions of the Mind (V.O.T.M.) is a mentoring program focused on the educational and social advancement of youth ages 5–18. The program teaches essential values such as self-discipline, self-motivation, respect, and community service while encouraging creativity, healthy relationships, and self-confidence. V.O.T.M. also empowers families to strengthen their communities. Funds donated by the Snapping Shoals Electric Trust will support the creation of a community garden, a project designed to foster intergenerational connections, promote sustainable living, and provide fresh produce to local residents.

# DeKalb County Progress Report

2024

## Mortgage and Rental Assistance



**\$1,200**

## Home Repairs



**\$0**

## Medical



**\$0**

## Organizations



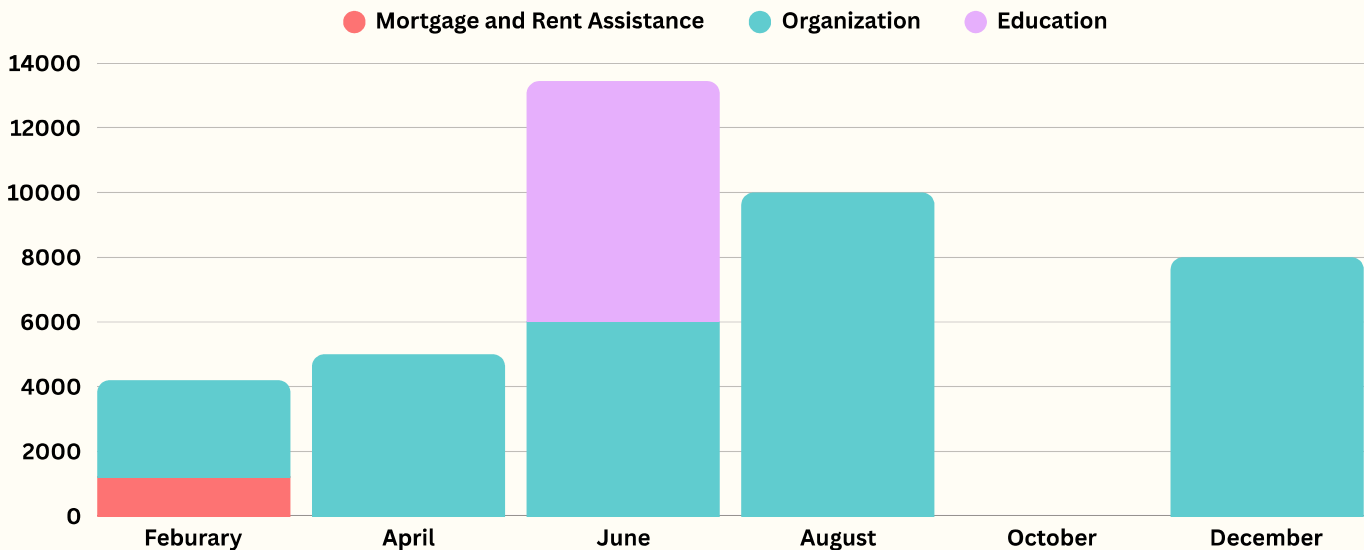
**\$32,000**

## Education



**\$7,440**

**\$40,640**



## Royal Adult Day Services

Royal Adult Day Services is a nonprofit organization dedicated to enhancing the quality of life for adults through affordable, community-based therapeutic programs that promote independence, well-being, and self-esteem. With certification from St. Louis University's Gateway Geriatric Center, Royal now offers Cognitive Stimulation Therapy (CST) for individuals with mild to moderate dementia. To support the expansion of its Toys for Alzheimer's project, Snapping Shoals Electric Trust donated funds to purchase therapeutic robotic pets, dolls, dementia puzzles, memory books, and other engaging activities that stimulate cognition and emotional connection for participants.





# Henry County Progress Report

2024

Mortgage and  
Rental Assistance



\$0

Home Repairs



\$3,500

Medical



\$7665

Organizations



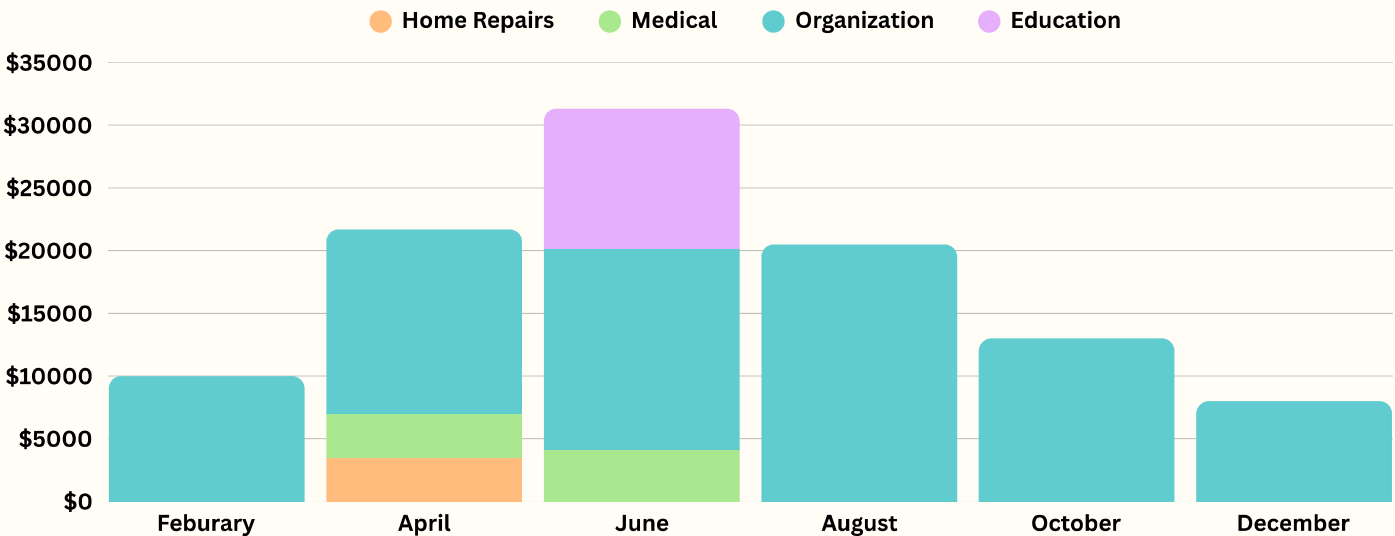
\$82,200

Education



\$11,160

\$104,525



## Raise Me Up Foundation

Raise Me Up Foundation is a 501(c)(3) nonprofit dedicated to creating safe, healthy environments where children can grow and thrive. It works to prevent child abuse and neglect by providing education, resources, and support to parents and the broader community. Many Henry County children enter school without essentials like food, clothing, supplies, and hygiene items—barriers that impact their academic and social success. In 2021, the foundation launched the Kindness Locker to better connect families, community leaders, and local businesses with students' needs in a more efficient and impactful way.

